



Wellesley Chamber News

Newsletter of the Wellesley Chamber of Commerce

January 23, 2009

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Congratulations to the Winners of the 2009 Business Recognition Awards

Community Service - **Sandy Joseph**

Retailer of the Year - **Lux Bond & Green**

Professional of the Year - **Mark Mullaney, Resolve Assoc.**

Outstanding New Member - **The London Harness Co.**

Business of the Year - **J.S. Waterman & Sons & Waring**

Chamber Leadership - **John McConchie, M&M Associates**

• Remarks from Elaine Bannigan Chair, Board of Directors

Following is an excerpt of the remarks Elaine Bannigan's made at the Seventh Annual Business Recognition Awards Dinner on January 15.

There are two thoughts I'd like to share with you. The first is a quote from Lou Holtz: "Good judgement comes from experience; and experience comes from poor judgement." And the second--The National Constitution Center and Smith Magazine ran a contest to choose a six-word phrase that President-elect Obama might use to inspire the nation. There were 30,000 entries. The chosen winner is: "Divided by Fear; United by Hope."

I cannot help but be hopeful. I cannot help but have the certainty that Americans will ultimately emerge from this financial crisis stronger, wiser, and with much better judgement.

In the meantime, many organizations are facing tough challenges and many business and community leaders are here tonight. We not only find ourselves in the position of restructuring budgets and revising our business plans, we also find ourselves with the responsibility for boosting our employees morale, as well as providing reassurance for our families. All the while, we need to maintain good spirits for clients, customers and friends.

**Many Thanks to these
Generous Sponsors of the
Awards Dinner**

Babson College
Equity Office Properties
Henry J. Burke & Sons Funeral Home
Hoffman Insurance Services
J.S. Waterman & Sons & Waring
Middlesex Savings Bank
North Hill
The Wellesley Townsman
Wellesley Bank
Winston Flowers

Shop Wellesley First



Preserve Our Town

www.WellesleyChamber.org

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We all know that stress and poor health are interrelated, so we must take care, too, to be mindful of the importance of rest, relaxation and downtime.

In these very trying times, your partnership with The Wellesley Chamber is more relevant than ever. With direct conduits to town residents, town government, and other local business professionals, active Chamber members are immediately folded into the fabric of our community. The Chamber connects its members to the best of essential local experts such as attorneys, banks, marketing, and insurance companies. It provides direct connection to the town through the community outreach programs such as the Gala, Holly Trolley, Holiday Stroll, and Mom's Day Out.

Chamber members have many opportunities to gather new, pertinent business information at breakfast meeting lectures where we've been able to meet with our state representatives and directly express our concerns; learn about new technologies that could benefit our business; and gain broader economic insight through excellent programs such as our Wellesley Bank/Babson College Fall Business Series.

The Chamber allows an exchange of ideas to help one another stimulate creative solutions unique to our challenging times, and to help find ways to better serve our customers and clients. In addition to all of this, it also provides that necessary camaraderie and relaxation time in the form of networking in After Hours events, golf tournaments, and occasional dinners.

In sum, it lets us know we're not alone in our concerns - we are in it together with a common goal to support and maintain a healthy, thriving local community (and nation and world). By way of all of these things our Chamber is more relevant than ever.

**• Alexander, Aronson, Finning
Named Top Place to Work**

Alexander, Aronson, Finning & Co. has been named one of the Top Places to Work in Massachusetts in the debut of an employee-based survey project from The Boston Globe. The Globe 100's Top Places to Work magazine was published in the Sunday Globe on November 9. Online, the report can be found at boston.com/business.

The Top Places to Work recognizes the most progressive companies in the state based on employee opinions about company leadership, compensation and training, diversity/inclusion, career development, family-friendly flexibility, and values and ethics. Private companies and nonprofits as well as publicly-held businesses were included in the analysis.

Out of 600 companies analyzed in all industries and segments, Alexander, Aronson, Finning & Co. was ranked 19th on the overall list. In addition to being the highest ranked CPA firm in MA, Alexander, Aronson, Finning & Co. was also ranked 8th on

the list for small workplaces and 3rd on the career development list.

Alexander, Aronson, Finning & Co. is a certified public accounting firm with over 35 years experience in accounting, auditing, and business consulting. AAF provides a wide range of services including accounting and auditing, tax compliance, non-profit accounting and consulting, estate and gift planning, litigation support, succession planning, and business valuation.

[Visit Alexander, Aronson, Finning & Co.](#)

• **Pinnacle Residential Seminar What Has Happened to Wellesley Property Values?**

Now more than ever the hot topic of conversation all over town is residential real estate. Here in Wellesley MA, everyone wants to know what has happened to local real estate values over the past few years and, particularly since the Q4 economic crisis.

Elaine Bannigan of Pinnacle Residential Properties will discuss this timely topic at a special seminar on Saturday, January 24 from 10-11am at the Wellesley Public Library - Wakelin Room. The seminar is complimentary; however space is limited so please call Ellin at 781-237-5000 for your reservation. We look forward to seeing you. The spring market is upon us so it pays to be prepared. An educated buyer or seller is the best buyer or seller.

[Visit Pinnacle Residential Properties](#)

• **iCOPY Offers Discount**

iCOPY is extending a 20% discount to Chamber members for signs, posters, and banners. This discount is in effect through March 31. In addition, iCOPY is extending a 10% discount to Chamber members on any copy job over \$100.

[Visit iCOPY](#)

• **Babson Skating School**

The Babson Skating School is now taking applications for its Winter Session.

[Click here for more information](#)

• **Welcome New Members**

An Organized Life

Are you ready to get organized? An Organized Life, a Professional Organizing Service, helps busy people like you become organized and stay organized. Whether at work or at home, we show you how to enhance your productivity and maintain it. It's time for you to take back control of your life and this time, hold onto it for good. It's your time to get organized. www.an-organized-life.net

California Pizza Kitchen

California Pizza Kitchen, Inc., founded in 1985, is a leading casual dining chain featuring an imaginative line of hearth-baked pizzas, including the original BBQ Chicken Pizza, and a broad selection of distinctive pastas, salads, appetizers, soups, sandwiches and desserts. Of the chain's 249 restaurants, 204 are company-owned and 45 operate under franchise or license agreements. There are currently 26 restaurants located internationally in China, Japan, Philippines, Malaysia, Singapore, Mexico, South Korea, Guam and Indonesia. There are 9 company-owned CPK ASAP locations and 18 airport locations franchised by HMSHost Corporation.

CPK premium pizzas are also available to sports and entertainment fans at three Southern California venues including Dodgers Stadium, Angel Stadium of Anaheim and STAPLES Center. Also included in the company's portfolio of concepts is LA Food Show Grill & Bar, which has locations in Manhattan Beach and Beverly Hills, California. The company also has a licensing arrangement with Kraft Pizza Company, which manufactures and distributes a line of California Pizza Kitchen premium frozen pizzas.

Fundraiser to benefit Newton-Wellesley Hospital will be held on Monday, January 26.

www.cpk.com

The Gifted Hand The Gifted Hand is a retail store selling jewelry, glass, pottery, ceramics, home accessories, and women's scarves and handbags. All merchandise the store carries is hand crafted in America.

www.giftedhand.com

Market Shield Capital

Market Shield Capital is a unique financial services firm delivering creative loan solutions to homeowners and multifamily borrowers. Our lending approach enhances cash flow and reduces default risk because it gives borrowers payment relief in down markets; while providing our investors the upside of inflation protection and market performance.

Consumer lending: We offer home owners in good financial standing but who may face difficulties in meeting monthly payment obligations personal loans whose interest rate is tied to an affordability index. What they owe is always in proportion to what home renters in their areas are paying - as renters in their area are able to pay more or less, their loan interest also rises or falls. Our consumer loan programs are either credit card debt replacement loans, or cash flow supplementing loans.

Commercial lending: We also provide multifamily building loans. Loan payments fluctuate with local market rental conditions, protecting building cash flows.

www.marketshieldcapital.com

- **Business After Hours
Need Host for February**

Would you like to host the next Business After Hours, which is scheduled for Wednesday, February 18, 2009, 5:30-7:00pm? Typically, 20-25 people attend. The sponsorship fee is \$275, which covers the cost of a mailing to chamber members. Call Maura or Cathy for more details (781-235-2446). Commitment is needed by Wednesday, January 28.

- **Wilmington Chamber
Business Card Exchange**

Looking to expand your network of business contacts? Don't miss this opportunity to meet business people from nearly 20 local Chambers of Commerce. This event will be held on Monday, February 9, 5:30- 7:30pm. It is hosted by Newton Marriott Hotel, 2345 Commonwealth Avenue in Newton. Fee is \$10/member; \$20/non-member. To obtain registration form, call/email Cathy (781-235-2446 / cmcgrath@wellesleychamber.org).

[Visit Wilmington Chamber](#)

- **Wellesley Symphony Orchestra
Complimentary Tickets**

Complimentary tickets are available at the Chamber office for the WSO performance on Sunday, February 8 at 3:00pm. The WSO performs at MassBay Community College. The theme of this concert is "Winter Magic" and will include works by Bell, Mozart, Lee, Elgar, Wagner. To obtain tickets, please call/email Cathy at 781-235- 2446 / cmcgrath@wellesleychamber.org.

[Visit Wellesley Symphony Orchestra](#)

- **Time to Reserve Ad Space in
The Community Guide**

Do not miss this outstanding marketing opportunity. If you have not received the mailing with details, please call Cathy at 781-235-2446. We are very excited about our new and improved full-color, glossy **2009 Shop Wellesley First Community Guide and Member Directory** in a convenient 5"x8" size. *Guides will be mailed to all households and businesses in Wellesley and, new this year, Weston as well.* Only Chamber members may be listed or advertise. Each member receives two

free listings, but should you also want to run a display ad, space is limited. **You'll need to reserve immediately.**

Three-Step Process:

1. Verify

Verify your business category listing and contact information. Please do this so that we make sure your listing and contact information are up-to-date and correct. See white sheet or visit the on-line Member Directory at www.wellesleychamber.org Please verify your listing for the Member Directory in the Community Guide. There is an additional cost for bold listings and multiple category listings (see Order Form).

2. Advertise

Should you choose to have a display ad, refer to the Spec/Size Sheet and return Order Form (yellow sheet).

3. Order

Complete your order on the yellow sheet. Include payment info (invoice, check, MC/Visa) and mail or fax (781-235-7326).

We hope you will consider advertising in The Community Guide. It's a great way to get your business name out in the community.

• Please Verify Your Business Listing

Please verify the information in your business listing by visiting the Chamber website and clicking on Member Directory. This information will be printed in The Community Guide. If changes are needed, please contact Cathy at 781-235-2446 or click the Contact Us button to send an email.

[Visit Chamber website](#)