

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Angela Balter
Office: 508-366-9100 x3078

Boston Business Journal honors AAF as a 2011 “Best Places to Work” winner

Westborough, MA May 11, 2011 – *The Boston Business Journal* has named Alexander, Aronson, Finning & Co., P.C (AAF) as one of the Best Places to Work in Massachusetts in its ninth annual regional awards program. The honor recognizes AAF’s achievements in creating a positive work environment that attracts and retains employees through a combination of employee satisfaction, working conditions and company culture.



“Our Best Places to Work event recognizes the importance of cultivating a great workplace culture as a competitive advantage,” said Chris McIntosh, publisher of the Boston Business Journal. “Companies on our list can be justifiably proud of creating a high level of workplace satisfaction during an economy where traditional rewards like big raises and bonuses aren’t as easy to give. In good times and in bad, our results validate how the creation of the right corporate culture can create powerful business advantages. Employees are proud to work for companies that are about more than just business.”

The survey project was launched in January by the Boston Business Journal in conjunction with market research firm Quantum Workplace of Omaha, NE. Companies were evaluated on the results of more than 18,000 employee-satisfaction surveys. Employees answered questionnaires that addressed such factors as their pride in the company, company encouragement, support and recognition of achievement and relationships with co-workers and supervisors. The results were analyzed and scored by assigning points to each question.

The top 25 companies in three size categories — small (20-100 employees), midsize (101-500 employees) and large (more than 500 employees) — will be awarded during a lively

breakfast on June 9th at the BCEC and profiled in a special supplement of the Boston Business Journal published on June 10, 2011.

For more event details, please visit <http://boston.bizjournals.com/boston/event/40611>

About the Boston Business Journal:

The Boston Business Journal is Greater Boston's leading source of business news, information and events, reaching readers through the weekly print publication, the website bostonbusinessjournal.com and e-mail products. The BBJ also prints the annual *Book of Lists* — the region's top resource for business decision-makers seeking information about potential clients, suppliers and partners.

The Boston Business Journal is published by American City Business Journals, the nation's largest publisher of metropolitan business news.

About Alexander, Aronson, Finning & Co.:

Alexander, Aronson, Finning & Co. is a certified public accounting firm with over 38 years of experience in accounting, auditing, and business consulting. AAF provides a wide range of services to privately held companies, nonprofits, individuals and estates, including accounting and auditing, tax compliance, estate and gift planning, business valuations, litigation support, forensics succession planning, and wealth management. For more information contact Angela Balter at 508-366-9100.

##